

## **Like most websites we use cookies to increase site performance and your user experience.**

### **What are cookies?**

Cookies are small text files that may be placed on your computer or mobile device when you first visit a website. The cookie will help the website, or another website, to recognise your device on your next visit.

### **What sort of cookies do Zensend use?**

Our cookies do not store any personal or confidential information about you.

#### **Functionality cookies**

We use cookies to remember your details and specific preferences, making it much quicker for you to log in to your account and use our services.

#### **Google Analytics**

We use cookies for tracking website activity so we can improve the website performance, providing you with the best experience possible.

#### **Google Adwords and Remarketing cookies**

To help us manage and optimise our campaigns we record when you have visited our website. We also use this information to allow websites on the Google Display Network to recommend content that is tailored specifically to what we believe you are interested in.

### **How do I turn cookies off?**

You can choose not to allow cookies. If you do, your experience with our website is not guaranteed to be as good as if you do allow cookies. For more information on how to turn these off please refer to the Help section on your browser or contact your system administrator.

For more information about cookies please visit All About Cookies [<http://allaboutcookies.org/>] - a resource detailing exactly how they work.